

# Interreg



EUROPEAN UNION

## ADRION

## ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Func

### ADRILINK



## ADRIATIC LANDSCAPE INTERPRETATION NETWORK

The overall objective is to promote landscape tourism in the Adriatic region through the creation of a network of Landscape interpretation centers, digitally connected through an ICT platform.

 [adrilink.adrioninterreg.eu/](http://adrilink.adrioninterreg.eu/)

 [instagram.com/adrilinkproject/](https://www.instagram.com/adrilinkproject/)

 [facebook.com/adrilinkproject](https://www.facebook.com/adrilinkproject)

## LANDSCAPE INTERPRETATION CENTRES

### OUTPUT 1

establishment of Adriatic Network for Tourism on Landscape

### OUTPUT 2

A common sustainable strategy for Adriatic Landscape Destination system

### OUTPUT 3

A system of new Adriatic itineraries and roots based on the interprestaion of Landscape

### OUTPUT 4

Ditigal platform and app for Adriatic Tourism

### OUTPUT 5

10 LIC's equipped with smart technologies applications and innovative ICT solutions

### OUTPUT 6

Organization of "Landscape days" as unique integrated circuit-event along the Adriatic region



## SITUATION IN THE SECTOR

ADRION area is well-established tourism destination with intensive short summer season but limited tourism in other parts of the year. However, potentials for developing all year tourism destinations are many and natural, cultural, historical heritage sites and local realities can play an important role.

## PROJECT DURATION

01.02.2020-31.07.2022  
(30 Months)



## PROJECT APPROACH

It is conceived as a "community based project" where the community is the key actor in "thinking 'rethinking' its own landscape by using different interpretative keys as history and arts, culture, crafts, paths and traditions typically in order to rebuild its own past, understand the present and plan the future as well.

## BUDGET

ERDF funding: 1,221,732.79 €  
IPA funding: 826,296.90 €  
Own contribution: 361,417.01 €  
Total budget: 2,409,446.7 €

## PROJECT PARTNERSHIP

1. Municipality of Jesi (LP)
2. Consortium for Managing research activities in the Venice lagoon.
3. Albanian Development Fund
4. City of Gradiska
5. Public Institution National Park "Sutjeska"
6. Early Childhood Education, Social Policy and Sports Agency of Serres Municipality
7. Municipality of Moscenicka Draga
8. Vrsar Tourist Board
9. Tourist Organization of Sremska Mitrovica
10. Development Center Murska Sobota
11. Municipality of Tepelene
- Marche Region (Associated Partner)

